

## OBJECTIVE

To provide excellent print and phosphor-based design and advertising to you

## QUALIFICATIONS

Nineteen years of experience in agencies, an in-house department and as an independent

## EXPERIENCE

### **Freelance Design + Advertising** *July 2004 · Present*

Clients include Nikon, HP, AdTools, MediaSpace Solutions, New Hampshire Music Festival, ListenUp, Xtreme Auto Restoration.

### **Creative Director, Eastern Acoustic Works (EAW)** *November 2000 · May 2004*

Managed a staff of four (senior designer, webmaster, multimedia specialist, freelance writer); conceiving, designing, ad copywriting and overseeing production of all ads, collateral, multimedia, web site and tradeshow exhibits for EAW, EAW Commercial and SIA Software brands. Co-developed web sites for these brands with webmaster.

### **Art Director, Eastern Acoustic Works (EAW)** *January 1996 · November 2000*

Solely restructured, grew and maintained the image of all EAW marketing pieces and properties. Responsibilities included design of all collateral, ads, multimedia interfaces, web site and tradeshow graphics. Worked in tandem with staff copywriter, various marketing and engineering personnel to develop concepts for all marketing devices.

### **Senior Designer, Donovan Group** *February 1991 · January 1996*

Responsibilities included comps to finished electronic files. All project management, client and vendor contact. Team development of creative strategies. Art direction to designers and freelance designers.

### **Designer, McCrea Design** *October 1987 · February 1991*

Beginning as a design intern, I was hired as a full time designer within a few weeks. Responsibilities were design from comps to finished materials, client contact, producing traditional paper mechanicals and specifying of type, with minor use of Macintosh.

## SKILLS

Methods:     + Creative work in team or solo missions  
                  + Excellent organization of time, planning and execution of projects  
                  + Excellence in architecture of digital files for print and screen  
                  + Will make the logo bigger

Mac software (fluent in all): InDesign | PhotoShop | Illustrator | QuarkXPress | ShutterBug

## EDUCATION

Clark University, S.W.A.M. (School of the Worcester Art Museum) 1982 to 1983, Art Major  
Worcester State College, 1981 to 1982, Liberal Arts Major  
Quinsigamond Community College, 1980 to 1981, Liberal Arts Major

Before-After workshops (Tom Monahan, instructor):  
180° Thinking (1995); Do It Yourself Lobotomy & FlashFlood Brainstorming (2000);  
Creative Director's Forum (2001)

*references available*